

Customer Service



Course Number: QM 002

Cost Per Person: \$70/Participating, \$188/Non-Participating

Eligibility: All

Instructor: Tripp

Length: 8:30 am – 4:30 pm

Certificate Series: Advanced Professional Development Certificate

Location: Des Moines, Hoover State Office Building, Level A

Scheduled Sessions:

August 8, 2017

October 9, 2017

January 9, 2018

April 10, 2018

Overview:

One of the most critical topics for government agencies today, this class is designed for all employees, front-line staff or management, working with internal or external customers. Who are your customers? What do they want? What techniques should be used with high stress clients? How does one handle customer complaints and problems? How does a work group create a customer service policy and what should it include? This class includes the answers to these questions and more.

Objectives:

- Identify customers-both internal and external
- Analyze and understand customers' expectations
- Utilize specific, practical methods to handle complaints or concerns effectively and efficiently
- Understand the role of customer service in the success of the organization and how to share this with co-workers
- Learn how to interact with customers in different settings, face-to-face, on the phone, in writing, etc.
- Learn how to deal with difficult, irate, angry, or abusive callers
- Explore way to not make excuses and how to respond if you don't have the answer
- Identify inflammatory triggers and discover ways to say what you mean without angering the customer